

The bridal skin-prep timeline: a calm, luminous base.

A practical six-week guide to help you arrive at your makeup appointment with comfortable, cared-for skin - and no last-minute experiments.

The simple principle

Great bridal makeup does not begin with a heavy product or a complicated routine. It begins with skin that feels balanced, hydrated and familiar. Your goal is not perfection; it is a comfortable base that lets makeup sit beautifully and helps you feel confident in every photograph.

Start early enough to stay calm. Consistency beats a cupboard full of new products, especially before an important event.

Six weeks before: keep it simple

Choose a dependable cleanser, moisturiser and broad-spectrum sunscreen that feel comfortable on your skin. If you are introducing an active ingredient, seek professional advice first and add only one change at a time.

This is the right window for a dermatologist-led plan, because it allows time for your skin to settle. Prioritise sleep, regular meals and water. Avoid harsh scrubs, frequent product swapping and untested salon treatments.

Four weeks before: refine the routine

Book your makeup trial with photos of your outfit, jewellery and wedding lighting in mind. Tell your artist about sensitivity, dryness, oiliness or products you cannot use. A trial helps decide the right level of hydration, primer and coverage for your skin.

If you choose professional facials, use treatments you already know your skin tolerates. Keep enough buffer before the celebration to avoid redness or an unexpected reaction.

Swati's artist note: *Bring one reference photo for the mood you love, then trust the process. The most beautiful bridal makeup is balanced with your features, your outfit and how you want to feel.*

Two weeks before: protect your glow

Keep the routine steady. Focus on gentle cleansing and hydration, especially after long days, travel or outdoor events. Wash makeup brushes and replace old lip or eye products that could irritate.

Do not begin a strong peel, new retinoid, bleaching product or intense extraction close to the event. A simple routine is your friend now.

Wedding week: rest, do not experiment

Use only familiar skincare. Keep lips nourished, but skip aggressive exfoliation. Pack your trusted moisturiser, lip balm and sunscreen if you are travelling.

If a blemish appears, avoid picking it. Your artist can work around texture much more easily than an open or inflamed area.

On the day

Follow your artist's prep guidance. Usually this means a freshly cleansed face and no heavy products unless requested. Wear a button-down top, keep water nearby, and allow enough time for skin prep before makeup.

The aim is not a different face. It is a polished, lasting version of you.

When to seek expert advice

For persistent acne, eczema, rosacea, pigmentation concerns or significant sensitivity, consult a qualified dermatologist well before your event. This guide offers general beauty guidance and is not medical advice.

Book a personalised bridal consultation with Angel n Divas